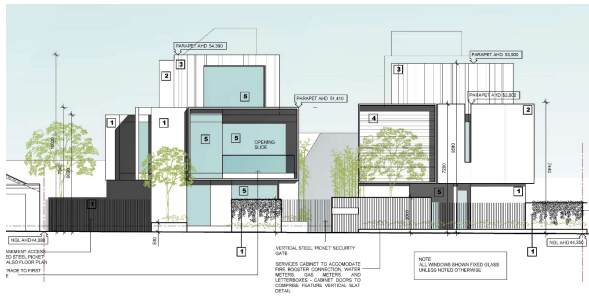




Australian
Institute of
Architects



ARMADALE TOWNHOUSE DEVELOPMENT SITE WITH PERMIT RECONFIGURED



BEFORE

- Our client commissioned a 9 townhouse scheme with mainly 3 bedroom units and single basement parking
- What was the best option for maximum return? The market conditions had changed.
- With our client we completed a Return On Investment review
- A satisfactory Return On Investment was not viable



AFTER

- With our knowledge of what is possible we devised a simple action plan
- The scheme was converted to 16 one two and three bedroom apartments within the existing approved permit envelope with an option for another level.
- We designed the apartment layouts to suit current market requirements
- The revised scheme received planning approval and sales progressed.
- Satisfactory Investment Return was achieved - especially with the additional floor.

We help property developers, investors and builders who are frustrated with working out their property options go from missing out on rents, sales and capital gains to knowing what are the best options with a plan and the right consultants within 3 weeks using our specialised knowledge and Return On Investment roadmap.

They go from not being sure of all the site controls and possibilities of a property to feeling confident that the maximum development envelope has been evaluated and potential risks are minimised.

Using the ROI Roadmap we research all aspects of a property to inform decisions so that you can achieve the development permit you need to move forward.



Martyn Tribe Architects
+61 407 544 808
mtribe@martyntribearchitects.com.au
www.martyntribearchitects.com.au



80% | 20%

HOW TO GET EXTRAORDINARY RESULTS WITHOUT EXTRAORDINARY EFFORT

Most of what you do has little impact on your results.

A vital few things you do create nearly all your results.

If you improve the vital few, you can easily achieve your target.

The Birth Of 80/20

In 1906, Italian economist Vilfredo Pareto created a mathematical formula to describe the unequal distribution of wealth in England, observing that 20% of the people owned 80% of the land.

Feeling that England had become an economically unfair place, he was stunned when he applied it across European country borders. Again, 80% of the land was owned by only 20% of the population..

Then when he applied the same calculations back through time, he found the same thing: the top 20% controlled 80% of the wealth.

The Vital Few Versus The Trivial Many

After Pareto made his observation and created his formula, Dr. Joseph Juran, working in the US in the 1930s and 40s, recognized a universal principle he called the 'vital few and trivial many'.

As a result, Dr. Juran discovered that 20% of the defects on a production line were causing 80% of the problems.

The top 20% of authors sell 80% of the books.

The top 20% of criminals commit 80% of crime.

The 80-20 principle is everywhere.

Consider these 80-20 assumptions

Do 20% of your clothes get worn 80% of the time?

Do 20% of the people you know contribute to 80% of your happiness?

Do 20% of your projects, clients or customers account for 80% of your work (or your profits)?

Am I right?

An exercise

What are the right things to be doing - the Vital Few?

Spend more time on these.

What are the wrong things to be doing - the Trivial Many?

Write a 'not to do' list.

What are the have to do things - 80% Activities?

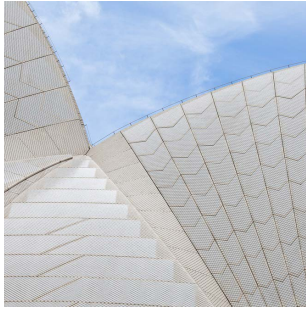
Reduce your time on these.

ICONIC BUILDING OF THE MONTH

The Sydney Opera House is widely regarded as one of the greatest architectural works of the 20th century

The innovative design came from architect Jørn Utzon. He was relatively unknown until January 29, 1957 when his entry to the international competition for a national opera house at Bennelong Point, Sydney was announced the winner.

The beautiful building is comprised of three groups of interlocking shells, which roof two main performance halls and a restaurant. A masterpiece of modern architecture, the opera house has become an iconic symbol of both Sydney and Australia.



NEED HELP WITH YOUR NEXT DEVELOPMENT PROJECT?

GET YOUR PROJECT PLANNING PACK BEFORE YOU START YOUR DEVELOPMENT PROJECT
<https://www.resourcesfordesign.com/mta-planning-opt-in-1>



ESTABLISH A NEEDS & OPTIONS REVIEW FOR YOUR PROJECT - FREE VIDEO
<https://www.resourcesfordesign.com/mta-video-opt-in-1>



“The most difficult thing is the decision to act, the rest is merely tenacity.”

- Amelia Earhart



Martyn is well known as an architect of quality, style and efficiency. His portfolio spans more than 35 years of intense involvement with the problems and solutions peculiar to the CBD environment both in Australia as well as in the United Kingdom and Asia.

Martyn has extensive urban design experience both in Australia and particularly in Melbourne where he was significant in the emergence of medium and high density residential developments in the CBD, he specialises in balancing complex design constraints and requirements to achieve elegant and commercially viable built form solutions.

HOW MANY FINISHING METHODS CAN YOU FIND?

- BUFFING
- GRINDING
- POLISHING
- ETCHING
- PAINTING
- SANDBLASTING

Z U W G Z W F W T T G E H R S
 P P O W Q X T B U F F I N G A
 M B R Z D W B Z J V X G T F N
 S G R I N D I N G O W E R S D
 G R C F S M R N T Q A G P L B
 A Y R H G A U D I Q B G A T L
 W C V A M L U R J R Q M N M A
 G O L D S S E U M X Q P T S S
 Q E Q I B Q W Y A S E X H M T
 F P O L I S H I N G G W E L I
 O Q L D A W P P A P J C O N N
 Y L P V J R Q O L E Q W N Z G
 U B E T C H I N G I G H T S O
 X I B T J F L Y X O N R R O K
 T S C B M T A K J H G T A Z O



NEED HELP WITH YOUR NEXT DEVELOPMENT PROJECT?

DOWNLOAD OUR RETURN ON INVESTMENT ROADMAP
<https://www.resourcesfordesign.com/mta-roir-opt-in-1>



Martyn Tribe Architects
+61 407 544 808
mtribe@martyntribearchitects.com.au
www.martyntribearchitects.com.au

DOWNLOAD OUR DREAM TEAM DIRECTORY OF TRUSTED BUILDING PROFESSIONALS
<https://www.resourcesfordesign.com/mta-directory-opt-in-1>

